



Lisa Ferrarini was born in Reggio Emilia in 1963. After completing her studies, she entered the family firm – founded by his father Lauro in 1956 – becoming familiar with the different production stages. Her working experience goes along with the growth of the family Group, the increased internationalization, the product research and the business strategy development.

Ms Ferrarini has always been a dynamic and versatile manager. She consolidated her presence in the family company thanks to her studies on raw materials and food health which have always been the pride and the vocation of the Ferrarini Group. This expertise has

consolidated the acknowledgment of a national-wide competence and a technical reputation that allowed her to hold several posts in the main institutions related to the agricultural and food industry.

She is member of the board of directors of Ferrarini Group, one of the most important European actors in the meat sector and in the made in Italy agricultural and food industry. With sales of 370 billion euro, a staff made up of 1.000 employees and commercial branches in 10 countries, Ferrarini Group is among the main representatives of the Italian food-and-wine tradition. The Group is also ambassador of the food health value since the Fifties with the motto: “The taste of healthy eating”. It is leader in the genuine cooked ham production and it is the third Italian group in the “salumi” (pork and beef) market. Its activity is consolidated in the main international markets, from the US to Japan, where the Group is leader in seasoned ham export.

The agriculture component is crucial within the Group, which can count on 2.000 hectares of

owned-property land and a 5.000 cattle herd. Ferrarini Group is among the few private large-scale producers to be able to guarantee the specific control of each and every ring of the Parmigiano Reggiano production chain and the only one to boast of “Non GMO” label. The production is integrated with traditional Modena balsamic vinegar, and the wine labels entirely produced in the outright holding.

With the acquisition of the well-known Lombard firm Vismara from Nestlè in 2011, Ferrarini Group reinforced its presence on international markets exploiting the precious synergy among its production sectors.

Lisa Ferrarini has been elected in 2010 President of Assica (the Association of the Italian Salumi - Pork and Beef - Industrialists associated to Confindustria). She is the first woman leading the association and has been responsible, in her five-year mandate, of a strong renewal, as well as of a comprehensive development of the sector, by enhancing the concept of made in Italy.

Since 2012, within Giorgio Squinzi’s Executive Board, she has been appointed President of the Technical Committee for "Made in" and Anti – Counterfeiting, thanks to the specific experience attained during her educational and professional career. Since may 2014 she became Vice-president of Confindustria for Europe.

Furthermore, she holds the following posts:

- Since 2001, Managing Director Vismara Spa
- Since 2005, member of Accademia dei Georgofili
- Since 2013, member of the Board, Società Cattolica di Assicurazioni
- Since 2014, member of the Board, Fondazione Centesimus Annus

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