



## MEETING OF CHAIRPERSONS OF COMMITTEES SPECIALIZED IN AGRICULTURE, INDUSTRIAL DEVELOPMENT AND SMEs

Rome, 26 - 27 October 2014  
Senate of the Republic

### DRAFT PROGRAMME

#### Sunday, 26 October 2014

- 15:00 - 19:00** Arrival of participants and registration in the hotels
- 19:00** Departure from the hotels
- 19:30** Guided tour of the National Gallery of Ancient Art, Barberini Palace  
(*via delle Quattro Fontane, 13 - 00186 Rome*)
- 20:30** Welcome dinner at the Italian Armed Forces Officers' Club  
(*Villa Savorgnan di Brazzà - via XX Settembre, 2 - 00186 Rome*)
- 22:30** Return to the hotels

#### Monday, 27 October 2014

- 8:30** Departure from the hotels
- 9:00** *Senate of the Republic, Palazzo Madama, entrance at Piazza Madama*

#### Opening of the Meeting

Welcome speeches by the President of the Senate, Pietro GRASSO, and the President of the Chamber of Deputies, Laura BOLDRINI

- 9:15 - 11:30** SESSION I: **The European way to quality food: land protection, eco-friendly organic farming and protection of traditional products**

#### **Keynote speakers**

- Maurizio MARTINA, Minister of Agriculture, Food, and Forestry Policies
- Czesław Adam SIEKIERSKI, Chairperson of the Committee on Agriculture and Rural Development of the European Parliament



- Lisa FERRARINI, Vice Chairperson of *Confindustria* and Chairperson of the Technical Committee for the Protection of “Made in Italy” Goods and the Fight against Counterfeiting; President of the Italian Meat and Cured Meat Producers Association (ASSICA)
- Edouard ROUSSEAU, Chairperson of the Working Group on Organic Farming, COPA COGECA

Debate

**11:30** Coffee Break (*Garibaldi Hall*)

**11:45 - 13:45** SESSION II: **Internationalization of SMEs**

**Keynote speakers**

- Carlo CALENDIA, Deputy Minister of Economic Development
- Paolo DE CASTRO, member of the Committee on Agriculture and Rural Development of the European Parliament
- Marta MARTÍ CARRERA, Chairperson of the Entrepreneurship and SMEs Committee, BusinessEurope

Debate

**13:45** Family Photo

**14:00 - 15:00** Lunch (*Garibaldi Hall*)

**15:15 - 17:00** SESSION III: **Industrial Renaissance and SMEs: How can the objective of 20% of GDP by 2020 be attained?**

Opening address by the Vice President of the European Parliament, Antonio TAJANI

**Keynote speakers**

- Claudio DE VINCENTI, Vice Minister of Economic Development
- Fulvio COLTORTI, Economist, Director Emeritus of *Mediobanca* Research Office

Debate

**17:15** Return to the hotels